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Pharmacy Daily

Dispensary Corner

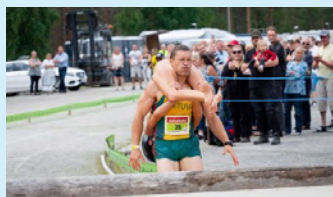
LOOKING for a great way to keep fit by combining weights and cardio? Well simply marry your partner, sling them over your shoulder and move to Finland.

Perhaps some context.

More than 50 men recently took part in The World Wife-Carrying Championship in Sonkajarvi, Finland, a pursuit, as the name suggests, that involves men carrying their wives like potato sacks on an hour-long race.

"We have only three months of light we need to come up with nice stuff to do in summer," one competitor this year said.

I guess it only seems fair, typically it's the women who carry most the weight in the relationship after all.



IN WHAT used to be a sign of male health and vitality, the iconic Speedos swimsuit is now on the nose with modernity, that's according to UK-based beach holiday specialist On the Beach.

Its survey of 100 women showed that 99% didn't want to be seen in public with their partner if they were wearing Speedos.

"Our results show that some things really are better left to the imagination," the company said.

The company Speedo has been quick to defend its flagship product, suggesting they are designed for "competitive swimmers" and "transcend the fashion world".

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Brow Master Creamy Brow Pomade

Fill and define brows with this long-wearing, **Brow Master Creamy Brow Pomade** from Designer Brands (DB). With a non-oily, buildable formula that can be used to feather brow gaps and also create shape and definition, this pomade is perfect for use with any DB Brow Brush. The resultant feathering effect creates a natural look or #instaworthy brows. The DB Brow Master Creamy Brow Pomade can even be used as a gel liner to define the eyes.



Stockist: 03 8544 8000
RRP: \$10.99
Website: www.dbcosmetics.com.au

Natural Inspirations Sugar Wax

Veet Natural Inspirations Sugar Wax with natural argan oil is a tub of sugar wax that needs to be heated. The wax contains natural argan oil and 100% naturally-sourced ingredients offering a fragrant scent and smooth result. The wax kit comes complete with a temperature indicator on the spatula to indicate if the wax is too hot to use. Veet Natural Inspirations Sugar Wax with natural argan oil washes off easily with water for a no-fuss experience.



Stockist: 1800 022 046
RRP: \$13.75
Website: www.veet.com.au

New P'URE Papaya Lips



Repair and replenish dry, damaged lips with **P'URE Papaya Lip Balm**. Note that the skin on our lips is thinner than on our bodies and does not have any sebaceous (sweat) glands, so the only source of moisture to lips is saliva. Consequently, it is important to moisturise and nourish to protect the lips from drying and cracking. Products containing a base of chemicals like petroleum jelly do not penetrate or moisturise lips, but simply act as a barrier until wiped off. P'URE Papaya Lips not only nourishes and moisturises the skin on lips, it contains natural candelilla wax that helps to protect them, along with shea butter, macadamia, jojoba and more.

Stockist: Major wholesalers
RRP: \$5.99
Website: www.Purepapayacare.com

New Heartburn Relief - Chemists Own



Arrow Pharmaceuticals has announced the release of its new Chemists' Own 20mg esomeprazole, **Heartburn Relief**, an alternative to

Nexium 24hr, "delivering lasting relief of heartburn and stomach acid complaints caused by gastro-oesophageal reflux disease." Chemists' Own Heartburn Relief is available in seven and 14 tablet packaging options and is suitable for adults 18 years of age and older. Each enteric-coated tablet contains esomeprazole 20 mg (as esomeprazole sodium).

Stockist: 1300 9 ARROW (27769)
RRP: \$8.95 for 7, \$11.95 for 14
Website: www.chemistsown.com.au