



Megan, Tracey, Sheena, Andrea and Sue encourage customers to donate to help Beaconhill Drive Child Care Centre. 190235

Beacy helps

Chemists' Own has launched its 2019 'Help Us Help Our Local Community' initiative, with 338 pharmacies across Australia rallying together to raise funds for early learning centres in their local communities.

This year Beaconsfield Pharmacy is raising funds for Beaconhill Drive Child Care Centre.

Held annually, this year marks the fifth consecutive year 'Help Us' has been rolled out across local pharmacy. Last year, 332 pharmacies participated in the program, raising over \$10,000 for local early learning centres.

Help Us Help Our Local Community is a grassroots campaign that raises money through in-store donations and sales of the Chemists' Own Children's Range.

Chemists' spokesperson Stephanie Calapa said the charity drive was designed to "support

organisations and programs that do meaningful work and play a caring role within communities".

"Early learning centres were an obvious choice to be the beneficiaries of Help Us, in light of all the wonderful work they do in caring for the next generation," Ms Calapa said.

"As a trusted cornerstone in communities, we are delighted to see that so many pharmacies are keen to participate in the initiative and raise funds for their local centres."

As part of the initiative, Chemists' Own has also released a children's activity book that has been gifted to over 1,000 early learning centres and participating pharmacies nationally.

The campaign runs between September and December.